

### Hosting

We offer web hosting services to small and medium sized businesses. A reliable web hosting company is critical to the success or failure of a small business website. An unreliable or insecure website can hurt your reputation and become a liability for your business. Our number one goal is to provide reliable solutions of the highest quality at affordable prices. Your website will be in the best of hands – our web servers are behind state of the art security, access is controlled by a firewall, encrypted connections are used where possible, and backups are made nightly.

Once we have your website up, we'll make **reports** available to you each month to show how much traffic your site has received. Our web hosting and maintenance bundles include **free domain name registration**, and management to point it at your website. We'll take care of the technical side of things, so that you can focus on running your business.

### Maintenance

At Simplificiti, we understand the importance of maintaining a website. Without regular updates and maintenance, a website will quickly become obsolete. A fresh website with new content keeps your potential customers in the know with what your business is currently doing, and prevents your website from giving out inaccurate or out-of-date information.

**We bundle our maintenance services with hosting to make it easy for small businesses to keep their website up-to-date.** Our basic plan includes two hours of site maintenance each month. Maintenance can involve site content management and updates (adding news or pictures, changing text, etc) or modifications to the site design. We guarantee that updates to your site content will be made within 72 hours of when we receive the information. Call or send Simplificiti an email with the information that needs to be changed. If it takes longer than the two hours included in our plan, we'll contact you to make sure you want us to continue making changes (at our normal web design hourly rate).

### Design

In today's increasingly web-centric world, a quality website gives your business 24/7 hours of operation. At Simplificiti, we work with your business needs to create a professional web presence that will give potential customers a feel of what your business is all about.

We will create a custom website to match your exact needs and will work side by side with your ideas to bring out your vision for the website. A custom website can be tailored specifically to your business needs. We can also use easy-to-update templates with a content management system that you can update yourself. A dynamic website working in conjunction with a database is a great way to add interactivity to your website, making it a more useful and powerful tool to your customers.